

# CONTRACT



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And:

**NATIONAL MEDIA**  
**815 SLATERS LANE**  
**ALEXANDRIA, VA 22314**

Contract / Revision		Alt Order #
345180 /		WOC10036342
<b>Product</b>		
<b>VA</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
11/01/12 - 11/06/12	3545	
<u>Advertiser</u>		<u>Original Date / Revision</u>
<b>REPUBLICAN NAT'L COMMITTEE</b>		11/01/12 / 11/01/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>WRC</b>	Kaitie Conway	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
RA3564		
		<u>Total Ratings</u>
		3.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	20	446
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
46220	99585	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots		Amount
												Spots	Amount	
D 1	WRC	11/01/12	11/06/12	5-6A NEWS4 @5AM	5A-6A		:30				NM	0	\$0.00	
D 2	WRC	11/01/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30				NM	0	\$0.00	
D 3	WRC	11/01/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30				NM	0	\$0.00	
D 4	WRC	11/01/12	11/05/12	Ellen	3P-4P		:30				NM	0	\$0.00	
D 5	WRC	11/01/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	0	\$0.00	
D 6	WRC	11/01/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30				NM	0	\$0.00	
D 7	WRC	11/01/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30				NM	0	\$0.00	
D 8	WRC	11/01/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30				NM	0	\$0.00	
D 9	WRC	11/01/12	11/05/12	1237-137a Fallon	1237-137a		:30				NM	0	\$0.00	
D 10	WRC	11/01/12	11/06/12	News 4 @ 4:30a	4:26-4:59a		:30				NM	0	\$0.00	
D 11	WRC	11/01/12	11/01/12	30 Rock/UAN	8-9p		:30				NM	0	\$0.00	
D 12	WRC	11/01/12	11/02/12	Friday Prime	8P-9P		:30				NM	0	\$0.00	
D 13	WRC	11/01/12	11/03/12	Saturday Today 7-9a	7A-9A		:30				NM	0	\$0.00	
D 14	WRC	11/01/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30				NM	0	\$0.00	
D 15	WRC	11/01/12	11/03/12	Drama Encore	8-9p		:30				NM	0	\$0.00	
D 16	WRC	11/01/12	11/03/12	Drama Encore	9-10p		:30				NM	0	\$0.00	
D 17	WRC	11/01/12	11/03/12	Drama Encore	10P-11P		:30				NM	0	\$0.00	
D 18	WRC	11/01/12	11/03/12	11-1135p M-SU L NEWS	11P-1135P		:30				NM	0	\$0.00	
D 19	WRC	11/01/12	11/04/12	News Sun 6-7a	6-7a		:30				NM	0	\$0.00	
D 20	WRC	11/01/12	11/04/12	News 4 Sun 9-10a	9-10A		:30				NM	0	\$0.00	
D 21	WRC	11/01/12	11/04/12	Soccer	12-6p		:30				NM	0	\$0.00	
D 22	WRC	11/01/12	11/04/12	6-630P NEWS4 @ 6P SU WI6-630P			:30				NM	0	\$0.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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345180 /	WOC10036342
Contract Dates	Product
11/01/12 - 11/06/12	VA
Advertiser	Original Date / Revision
REPUBLICAN NAT'L COM	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			Amount
									Rate	Rtn	Type	
N 23	WRC	11/01/12	11/04/12	Late News (NFL)	1130P-1205a		:30				NM	1 \$10,000.00
All spots on this order immediately preemptible class of time												
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1		1				\$10,000.00	3.40			
N 24	WRC	11/01/12	11/04/12	NFL Reg Season	8P-1130P		:30				NM	1 \$65,000.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1		1				\$65,000.00	0.00			
N 25	WRC	11/01/12	11/04/12	Chris Matthews	10-1030A		:30				NM	1 \$10,000.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1		1				\$10,000.00	0.00			
N 26	WRC	11/01/12	11/04/12	Access H	1235-135a		:30				NM	1 \$600.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1		1				\$600.00	0.00			
N 27	WRC	11/03/12	11/03/12	1-130a LXTV First Look	1-130a		:30				NM	2 \$800.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----2-		2				\$400.00	0.00			
N 28	WRC	11/03/12	11/03/12	Sat. Night Live	1130P-1:02a		:30				NM	1 \$4,000.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1-		1				\$4,000.00	0.00			
N 29	WRC	11/03/12	11/03/12	BREEDERS CUP	8-9p		:30				NM	1 \$3,000.00
Start Date	End Date	Weekdays		Spots/Week				Rate	Rating			
Week: 10/29/12	11/04/12	-----1-		1				\$3,000.00	0.00			

Totals 3.40 8 \$93,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	8	\$93,400.00	\$79,390.00
<b>Totals</b>	<b>8</b>	<b>\$93,400.00</b>	<b>\$79,390.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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